FORM D



UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

| 1367242 | | 3 | 61 | 72 | 4 | 2 |
|---------|--|---|----|----|---|---|
|---------|--|---|----|----|---|---|

OMB ADDDOVAL

| OMD ALL | OVAL | | | | | | | | | |
|--------------------------|---------|----------|--|--|--|--|--|--|--|--|
| OMB Numb | оег 32 | 35-0076 | | | | | | | | |
| Expires: | April (| 30, 2008 | | | | | | | | |
| Estimated average burden | | | | | | | | | | |
| hours per response 1.00 | | | | | | | | | | |
| SEC USE ONLY | | | | | | | | | | |
| Prefix | | Serial | | | | | | | | |
| | | | | | | | | | | |
| DATE RECEIVED | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |

| Name of Offering (() (check if this is an ame | ndment and name has change | ed, and indicate cl | nange) | |
|---|---------------------------------|--|----------------------------|---------------|
| Obeo, Inc. Series A Convertible Preferred Stock Of | fering | | | |
| | Rule 504 | ⊠ Rule 5 | 06 Section 4(6) | ☐ ULOE |
| Type of Filing: New Filing Amer | drnent | - <u></u> | <u> </u> | |
| · · | . BASIC IDENTIFICATI | ON DATA | | <u></u> |
| 1. Enter the information requested about the issuer | | | | |
| Name of Issuer | ment and name has changed | , and indicate char | ige.) | |
| Obeo, Inc. | | | | |
| Address of Executive Offices (Nur | nber and Street, City, State, 2 | Zip Code) | Telephone Number (Includir | ng Area Code) |
| 57 West 200 South, Suite 550, Salt Lake City, Utah | 84101 | | (801) 533-6360 | |
| Address of Executive Offices (Nur | nber and Street, City, State, | Zip Code) | Telephone Number (Includir | ng Arca Code) |
| (If different from Executive Offices) | | | SEGN AC. | <u>[3]</u> |
| Brief Description of Business | N O | (UCE33 | | INED IS |
| Technology and marketing company | W | MAR 1 9 2007 | May ros | (11) |
| Type of Business Organization | | THOMSON FINAN <u>CI</u> AL | 1130 | EC 1 EC |
| | artnership, already formed | othe | er (please specify): | |
| | artnership, to be formed | | | |
| | nter two-letter U.S. Postal Se | | | Estimated |
| Jurisdiction of Incorporation or Organization: | I for Canada; FN for other for | reign jurisdiction |) | |

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1972 (6/92)

| A. BASIC IDENTIFICATION DAT | `A | |
|--|--------------------------------|---|
| 2. Enter the information requested for the following: | | |
| Each promoter of the issuer, if the issuer has been organized within the past five year Each beneficial owner having the power to vote or dispose, or direct the vote or dispose | | ss of equity securities of |
| the issuer; | | |
| Each executive officer and director of corporate issuers and of corporate general and | managing partners of partnersh | ip issuers; and |
| Each general and managing partner of partnership issuers. Check Box(es) that Apply: □ Promoter ☒ Beneficial Owner ☒ Executive Office The promoter ☒ Beneficial Owner ☒ Beneficial Owner ☒ Beneficial Owner Own | cer 🛛 Director | General and/or |
| Check Box(es) that Apply: | El M Director | Managing Partner |
| Full Name (Last name first, if individual) | | |
| Jones, Glade Business or Residence Address (Number and Street, City, State, Zip Code) | | |
| 57 West 200 South, Suite 550, Salt Lake City, Utah 84101 | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executive Office | cer 🗵 Director | General and/or Managing Partner |
| Full Name (Last name first, if individual) | | |
| Evans, Andy Business or Residence Address (Number and Street, City, State, Zip Code) | | · <u> </u> |
| 57 West 200 South, Suite 550, Salt Lake City, Utah 84101 | | *************************************** |
| Check Box(es) that Apply: Promoter Beneficial Owner Executive Office | eer 🛛 Director | General and/or Managing Partner |
| Full Name (Last name first, if individual) | | |
| Gray, Brent | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | |
| 57 West 200 South, Suite 550, Salt Lake City, Utah 84101 | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executive Office | eer Director | General and/or Managing Partner |
| Full Name (Last name first, if individual) | | |
| White, Ronald | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | |
| 57 West 200 South, Suite 550, Salt Lake City, Utah 84101 | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executive Offic | eer Director | General and/or Managing Partner |
| Full Name (Last name first, if individual) | | <u> </u> |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | |
| | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executive Offic | cer Director | General and/or Managing Partner |
| Full Name (Last name first, if individual) | | **** |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | |
| | | |
| Check Box(es) that Apply: Promoter Beneficial Owner Executive Offic | er Director | General and/or Managing Partner |
| Full Name (Last name first, if individual) | | • • |
| | | |
| Business or Residence Address (Number and Street, City, State, Zip Code) | | |

| | | | | *** | | | | B. | INF | ORM/ | TIC | N ABO | OUT OFF | ERI) | NG | | | | | | | | |
|----------|---|---------------------|---------------|-----------|----------------|---------------------|--------------------|--------|--------|-----------|-------|------------|----------------------------|----------------------|----------|----------|------------|---------|----------|-------|------------|----------|--------|
| | | | | | | , , | | 1. | 11 | | | - 4% - 4 3 | | 1.: | 66 | . ~? | | | • | | | Yes | No |
| 1. | Has t | he issu | er sol | d, or d | | | | | | | | | investors ir 1g under U | | | ıg: | ********** | ••••• | | | • | Ц | |
| 2. | What | is the | minin | num ir | | | | | | | | | | | | | | | | | . S | \$12, | 500 |
| ۷. | 2. What is the minimum investment that will be accepted from any individual? | | | | | | | | | | | | | | | | | | | | | | |
| 3. | Does | the off | ering | permi | t ioir | ıt owne | ership o | ofas | ingle | unit? | | | | | | | | | | | | Yes ⊠ | No |
| 4. | Enter | the inf | orma | tion re | ques | ted for | each p | ersoi | n who | has b | een o | r will b | e paid or g | iven | , direct | ly or | indire | etly, a | any cor | nmis | sion or | | |
| | similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be list is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the | | | | | | | | | | | | listed | | | | | | | | | | |
| | is an broke | associa er or de | tea p aler | erson o | or ag e tha | ent of a in five | i broke (5) per | sons | to be | listed | are a | ssociate | ed persons | of su | ich a b | rokei | or dea | ler, y | ou ma | y set | forth | | |
| | the ir | format | ion fo | or that | brok | er or de | | | | | | | | | | | | | | | | | |
| Full Na | me (L | ast nan | ne firs | st, if in | divid | Jual) | | | | | | | | | | | | | | | | | |
| Busines | s or R | esiden | ce Ad | ldress | (Nun | nber an | d Stree | et, Ci | ty, S | tate, Zi | р Со | de) | | | | | | | | | | | |
| | | | | | ` | | | | | | • | | | | | | | | | | | | |
| Name o | f Asso | ociated | Brok | er or [| Deale | | | •• | | | | • | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| States i | n Whi | ch Pers | on L | isted F | las S | olicited | or Int | ends | to Sc | olicit Pr | urcha | sers | | | | | | | | | | | |
| (Check | "All S | tates' | or ch | eck inc | divid | ual Sta | tcs) | | | | | | | | | | | | | | | All | States |
| ☐ [AL | | [AK] | | [AZ] | | [AR] | | CA] | | [CO] | | [CT] | ☐ [DE] | | [DC] | | [FL] | | [GA] | | (HI) | | [ID] |
| □ [IL] | | [IN] | | [IA] | | [KS] | □ (| KYJ | | [LA] | | [ME] | ☐ [MD] | | [MA] | | [MI] | | [MN] | | [MS] | | [MO] |
| |) 🗇 | [NE] | | [NV] | | [NH] | □ 1 | NJ] | | [NM] | | [NY] | ☐ [NC] | | [ND] | | [OH] | | [OK] | | [OR] | | [PA] |
| ☐ [RI] | | [SC] | | [SD] | | [TN] | □ [| TX] | | [UT] | | [VT] | □ [VA] | | [WA] | | [WV] | | [WI] | | [WY] | | [PR] |
| Full Na | me (L | ast nan | ne fir: | st, if ir | divi | dual) | | | | - | | | | | | | | | • | | | | |
| | | | | | <i>-</i> | | 1.0 | | | | | | | - · · · - | | | | | | | | | |
| Busines | s or R | lesideni | ce Ac | idress | (Nun | nber an | id Stree | et, Ci | ity, S | iate, Zi | р Со | ac) | | | | | | | | | | | |
| Name o | f Ass | ociated | Brok | er or I | Deale | er | | | | | | - | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| States i | | | | | | | | | | | | | | | | | | | | | | A 11 | States |
| • | | | | | | | | | | | | | | | | | [FL] | | [GA] | | [HI] | | [ID] |
| _ | _ | | _ | | _ | | | | | | | | ☐ [DE] | | | | [MI] | | [MN] | | [MS] | | [MO] |
| [11.] | 니 - - | [IN] | | [IA] | | [KS] | | KYJ | | [LA] | | [ME] | | _ | | _ | . , | | | | [OR] | | [PA] |
| [M] | | [NE] | | [NV] | | [NH] | _ | NJ] | | [NM] | | [NY] | | | | | [OH] | | [OK] | | [WY] | | [PR] |
| [RI] | | | | [SD] | | [TN] | <u> </u> | IXJ | | [UT] | | [VT] | □ [VA] | | [WA] | | [WV] | | [WI] | | [WI] | ㅡ | [FK] |
| Full Na | me (L | ast nan | ne tir | st, it ir | idivi | dual) | | | | | | | | | | | | | | | | | |
| Busine | s or R | tesiden | ce Ac | ldress | (Nur | nber ar | nd Stree | et, Ci | ity, S | tate, Zi | р Со | de) | | | | | | • | | - | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| Name o | f Ass | ociated | Brok | er or [| Dealc | r | | | | | | • | | | | | | | · | | | | |
| | | 1.5 | | · , • • | | 12. 2. | , | 1 | | 11 - 1- P | ,1. | | | | | <u> </u> | | | | | | | |
| States i | | | | | | | | | | | | | | | | | | | | | | ΑH | States |
| [AL | | | | | | | | | | [CO] | | | [DE] | | | | | | [GA] | | [HI] | | [ID] |
| _ | | [IN] | _ | [IA] | | | | | | [LA] | | [ME] | | | | _ | | | [MN] | _ | [MS] | | [MO] |
| | | [NE] | | | | [NH] | | | | | | | | | | | | | [OK] | | [OR] | | [PA] |
| _ • | | | | | | | | | | | | | □ [NO] | | | | | | | | - | | • |

| | C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF | PRO | OCEEDS | | |
|----|---|---------------------------------------|---------------------|------------|---|
| 1. | Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. | | Aggregate | | Amount |
| | Type of Security | | ffering Price | Α | Arready Sold |
| | Debt | \$ _ | -0- | s _ | -0- |
| | Equity | S _ | 1,800,000 | s _ | 1,700,003 |
| | ☐ Common ☐ Preferred | | | | |
| | Convertible Securities (including warrants) | \$_ | -0- | \$_ | -0- |
| | Partnership Interests | \$_ | -0- | s _ | -0- |
| | Other (Specify:) | \$_ | -0- | s _ | -0- |
| | Total | | | s _ | 1,700,003 |
| | Answer also in Appendix, Column 3, if filing under ULOE. | | | | |
| 2. | Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." | | Number Investors | D | Aggregate ollar Amount of Purchases |
| | Accredited Investors | | 23 | s _ | 1,700,003 |
| | Non-Accredited Investors | | -0- | s _ | -0- |
| | Total (for filings under Rule 504 only) | | N/A | \$_ | N/A |
| | Answer also in Appendix, Column 4, if filing under ULOE. | | | | |
| 3. | If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. | | m 6 | | |
| | Type of Offering | | Type of Security | D | ollar Amount Sold |
| | Rule 505 | | N/A | \$_ | N/A |
| | Regulation A | | N/A | s _ | N/A |
| | Rule 504 | | N/A | \$_ | N/A |
| | Total | | N/A | s _ | N/A |
| 4. | a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. | | | | |
| | Transfer Agent's Fees | | | \$_ | |
| | Printing and Engraving Costs | | | \$_ | |
| | Legal Fees | | 🖾 | \$_ | 30,000 |
| | Accounting Fees | · · · · · · · · · · · · · · · · · · · | | S _ | |
| | Engineering Fees | | | \$ _ | |
| | Sales Commissions (specify finders' fees separately) | | | \$_ | |
| | Other Expenses (identify) | | □ | s _ | |
| | Tatal | | M | S | 30.000 |

| | C. OFFERING PRIC | E, NUMBER OF INVESTORS, EXPENSES A | ND U | SE OF I | PROCEEDS | <u> </u> | | |
|-----|---|--|-------------|---------------------------------------|------------------------------|--------------------|------------------|---------------------------|
| | Question 1 and total expenses furnished | gate offering price given in response to Part C – d in response to Part C - Question 4.a. This eds to the issuer." | | | | \$ | | 1,770,000 |
| 5. | used for each of the purposes shown. If the estimate and check the box to the left of the | gross proceeds to the issuer used or proposed to be e amount for any purpose is not known, furnish an e estimate. The total of the payments listed must over set forth in response to Part C – Question 4.b | e 1 | | | | | |
| | | | | Payme Office Directo Affilia | ers, rs, & | | | ments to Others |
| | Salaries and fees | | | s | | | s _ | |
| | Purchase of real estate | | | \$ | | | \$ | |
| | Purchase, rental or leasing and installation | of machinery and equipment | | \$ | | | \$_ | |
| | Construction or leasing of plant buildings | and facilities | | s | | | \$_ | |
| | Acquisition of other businesses (including | the value of securities involved in this offering sor securities of another issuer pursuant to a | | | | | | |
| | | sof securities of another result parsuant to a | | s | | | \$_ | |
| | Repayment of indebtedness | | \boxtimes | \$ | 150,000 | \boxtimes | \$ _ | 1,620,000 |
| | Working capital | | | \$ | | \boxtimes | \$ _ | |
| | Other (specify): | | | \$ | | | s _ | |
| | | | | | | | | |
| | | | | \$ | | | \$_ | |
| | Column Totals | | \boxtimes | \$ | 150,000 | \boxtimes | \$_ | 1,620,000 |
| | Total Payments Listed (column totals adde | d) | | | ⊠ \$ <u>1,</u> | 770,00 | 0 | |
| | | D. FEDERAL SIGNATURE | - | | | | | |
| sig | nature constitutes an undertaking by the issu | ned by the undersigned duly authorized person. If er to furnish to the U.S. Securities and Exchange Conceredited investor pursuant to paragraph (b)(2) of | Comm | ission, ur | led under R oon written i | ule 505 request | i, the of its | following s staff, the |
| | ssuer (Print or Type) | Signature | | Date | 7 | | | |
| C | Obeo, Inc. | 7 Kade hot | | March | /, 2007 | | | |
| | lame of Signer (Print or Type) | Title of Signer (Print or Type) | | | | | | |
| C | Glade Jones | Chief Executive Officer | | | | | | |
| _ | - | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | TA - | r |
| | | | | | | | 8 | |

CIND

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)